



ProVia's products deliver maximum return on investment, as revealed in Zonda's 2022 Cost vs. Value Report

## 2022 COST VS VALUE REPORT



		PROJECT	JOB COST	RESALE VALUE	COST RECOUPED
1.	UPSCALE	Garage Door Replacement	\$4,041	\$3,769	93.3%
2.	MIDRANGE	Manufactured Stone Veneer	\$11,066	\$10,109	91.4%
3.	MIDRANGE	Minor Kitchen Remodel	\$28,279	\$20,125	71.2%
4.	MIDRANGE	Siding Replacement   Fiber-Cement	\$22,093	\$15,090	68.3%
5.	MIDRANGE	Window Replacement   Vinyl	\$20,482	\$13,822	67.5%
6.	MIDRANGE	Siding Replacement   Vinyl	\$18,662	\$12,541	67.2%
7.	UPSCALE	Window Replacement   Wood	\$24,388	\$16,160	66.3%
8.	UPSCALE	Deck Addition   Wood	\$19,248	\$12,464	64.8%
9.	MIDRANGE	Entry Door Replacement   Steel	\$2,206	\$1,409	63.8%
10.	MIDRANGE	Deck Addition   Composite	\$24,677	\$15,315	62.1%
11.	UPSCALE	Grand Entrance   Fiberglass	\$10,556	\$6,305	59.7%
12.	MIDRANGE	Roofing Replacement   Asphalt Shingles	\$31,535	\$18,780	59.6%
13.	MIDRANGE	Bath Remodel	\$27,164	\$15,990	58.9%
14.	MIDRANGE	Universal Design Bathroom	\$42,105	\$23,869	56.7%
15.	MIDRANGE	Major Kitchen Remodel	\$80,809	\$45,370	56.1%
16.	MIDRANGE	Roofing Replacement   Metal	\$51,436	\$28,196	54.8%
17.	UPSCALE	Bath Remodel	\$82,882	\$44,363	53.5%
18.	MIDRANGE	Master Suite Addition	\$175,473	\$93,762	53.4%
19.	UPSCALE	Major Kitchen Remodel	\$158,015	\$83,025	52.5%
20.	MIDRANGE	Bathroom Addition	\$63,986	\$33,160	51.8%
21.	UPSCALE	Bathroom Addition	\$114,773	\$59,136	51.5%
22.	UPSCALE	Master Suite Addition	\$356,945	\$165,359	46.3%

ProVia products are highlighted in yellow.

### Midrange & Upscale

Several projects in the Cost vs. Value report cover the same part of the house but at different levels of fit and finish. The baseline or standard version is called a midrange project, and the higher-priced version is an upscale project.

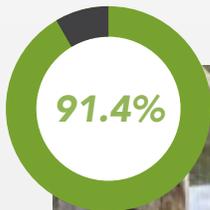
## Increase Your Home's Resale Value and Boost Curb Appeal with New Doors, Windows, Siding, Stone & Roofing

Eventually, just about everyone sells a home. And whether it's your own property or the home of a loved one, you're going to want to get the best possible price.

When that time comes, exterior home improvement projects provide two important advantages that work in your favor:

- ✓ **Good curb appeal attracts more buyers and can help your home sell more quickly.**
- ✓ **Exterior home improvements can increase your home's value.**

In fact, exterior home improvement projects account for nine of the Top 10 Best Value home upgrades, according to Zonda's 2022 Cost vs. Value Report. Several of ProVia's product lines made the leading categories. Here's a look at the results for each of those categories:



91.4%



### Manufactured Stone

*No. 2 Best Value Project Overall*

Manufactured stone pairs nicely with vinyl siding, and returns 91.4% of your investment. Manufactured stone can help achieve any design style and provides several options for upgrading your home's exterior, including adding dramatic appeal and texture, highlighting special architectural details and creating a luxurious patio setting.



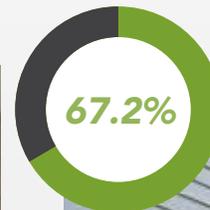
67.5%



### Vinyl Windows

*No. 5 Best Value Project Overall*

Looking for a way to give your home extra character? Upscale vinyl windows will recoup 67.5% of their cost. Protecting your home's interior from sun damage and allowing simple, easy cleaning are just a couple of the advantages of new vinyl windows. ProVia offers four different window lines to meet all of your needs – and your budget.



67.2%



### Vinyl Siding

*No. 6 Best Value Project Overall*

New vinyl siding will return approximately 67.2% of your return on investment. Because the technology of vinyl siding has greatly improved over the past 30 years, it lasts longer, looks nicer and provides good weatherability. ProVia offers Insulated, Traditional, and Decorative (Shakes & Scallops and Board 'n Batten) vinyl siding.

"Curb appeal" and "first impressions" are central to a real-estate professional's estimation of resale value. Granted, a home's first impression can vary from one individual to the next, but great curb appeal is critical in motivating potential buyers to see more of the home and in setting the stage for what a prospective buyer is willing to pay.

### Maximum Impact

Considering this trend, you may want to take a comprehensive approach to maximizing your home's curb appeal and value – say, by pairing a new entry door with manufactured stone and updated fixtures for an eye-catching effect. You can also replace your doors and windows at the same time to create a cohesive exterior appearance. And don't forget the little things. Upgraded hardware, scrubbed walkways, fresh mulch and landscaping, and even a new welcome mat – attention to small details will enhance the bigger improvements to help you sell your home at the best price.

**" Exterior jobs boost a home's curb appeal, which real estate professionals say is crucial to resale value."**

-Zonda Media



### Steel Entry Doors

*No. 9 Best Value Project Overall*

Installing a new steel entry door will recoup 63.8% of the cost, according to the Cost vs. Value Report. Choose something different than your neighbor by selecting one of ProVia's standard or trending paint colors, or get a custom-matched color of your choice. The design options with these doors are virtually endless.



### Fiberglass Entry Doors

*No. 11 Best Value Project Overall*

Considered an upscale remodel by Cost vs. Value, installing a grand entrance fiberglass entry door on your home will recoup 59.7% of the cost. Be the talk of the town by adding decorative glass in two sidelites and a nice transom to complete the look.



### Metal Roofing

*No. 16 Best Value Project Overall*

With its debut as our newest member of the ProVia family of home exterior products, metal roofing comes in at a respectable 54.8% return on your investment. Designed to preserve the unique characteristics of traditional time-honored roofing materials, our one-of-a-kind shake and slate profiles are available in 8 colors.

## 2022 COST VS VALUE REPORT BY REGION

	PROJECT	MIDDLE ATLANTIC	NEW ENGLAND	SOUTH ATLANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUNTAIN	PACIFIC
1.	UPSCALE Garage Door Replacement	92.6%	95.3%	92.1%	93.9%	91.0%	92.7%	92.5%	93.1%	95.1%
2.	MIDRANGE Manufactured Stone Veneer	91.0%	89.7%	92.5%	90.1%	93.6%	89.4%	90.2%	91.3%	92.7%
3.	MIDRANGE Minor Kitchen Remodel	74.7%	69.3%	68.6%	68.3%	68.3%	70.3%	68.4%	71.7%	77.9%
4.	MIDRANGE Siding Replacement   Fiber-Cement	72.2%	70.2%	64.4%	66.7%	63.7%	65.2%	65.4%	69.5%	73.8%
5.	MIDRANGE Window Replacement   Vinyl	67.2%	69.6%	65.4%	68.4%	57.7%	63.5%	59.7%	68.9%	75.5%
6.	MIDRANGE Siding Replacement   Vinyl	71.9%	69.8%	63.7%	68.9%	51.9%	57.4%	59.0%	72.5%	72.1%
7.	UPSCALE Window Replacement   Wood	69.5%	69.9%	61.3%	67.2%	55.8%	65.0%	58.4%	67.5%	75.8%
8.	UPSCALE Deck Addition   Wood	65.7%	61.9%	64.5%	62.4%	52.2%	64.4%	59.2%	64.5%	72.0%
9.	MIDRANGE Entry Door Replacement   Steel	67.1%	55.1%	61.7%	64.6%	63.0%	69.1%	64.5%	54.6%	69.9%
10.	MIDRANGE Deck Addition   Composite	63.0%	66.6%	58.6%	60.8%	50.3%	61.0%	53.8%	60.3%	73.2%
11.	UPSCALE Grand Entrance   Fiberglass	67.9%	57.5%	55.4%	59.6%	51.9%	56.6%	52.1%	52.9%	72.3%
12.	MIDRANGE Roofing Replacement   Asphalt Shingles	56.5%	63.6%	58.6%	55.8%	50.3%	58.0%	55.1%	59.5%	69.4%
13.	MIDRANGE Bath Remodel	56.1%	60.8%	55.1%	58.5%	51.2%	62.7%	56.5%	56.5%	67.5%
14.	MIDRANGE Universal Design Bathroom	56.8%	61.8%	53.2%	56.5%	52.0%	54.9%	54.0%	54.7%	63.3%
15.	MIDRANGE Major Kitchen Remodel	58.5%	53.8%	53.7%	54.3%	52.8%	56.5%	53.0%	53.7%	64.2%
16.	MIDRANGE Roofing Replacement   Metal	51.1%	58.5%	54.4%	52.4%	48.3%	53.4%	51.5%	57.0%	60.7%
17.	UPSCALE Bath Remodel	51.7%	54.3%	51.1%	53.6%	49.3%	50.1%	52.8%	52.5%	59.5%
18.	MIDRANGE Master Suite Addition	53.7%	53.5%	50.7%	51.0%	47.2%	44.0%	51.4%	51.4%	63.4%
19.	UPSCALE Major Kitchen Remodel	52.2%	52.6%	51.0%	52.3%	50.8%	51.8%	48.0%	51.1%	59.3%
20.	MIDRANGE Bathroom Addition	49.6%	49.0%	48.4%	49.4%	49.7%	59.6%	52.2%	49.5%	60.2%
21.	UPSCALE Bathroom Addition	50.4%	48.7%	48.3%	50.2%	51.0%	48.6%	51.8%	50.5%	59.2%
22.	UPSCALE Master Suite Addition	48.3%	44.8%	44.0%	45.0%	40.8%	38.2%	44.7%	45.8%	52.9%

### DOWNLOAD YOUR REPORT FOR FREE TODAY!

As a corporate sponsor of the Cost vs. Value study, ProVia believes that well-informed homeowners make better buying decisions. The chart on the cover of this brochure reflects national averages; however, local Cost vs. Value numbers are available on the website. There you can quickly and easily download a report showing data for one of 150 cities nationwide.



DOORS | WINDOWS  
SIDING | STONE | ROOFING  
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Complete data from the Zonda's 2022 Cost vs. Value Report can be downloaded free at [costvsvalue.com](http://costvsvalue.com).